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SUBJ: BUSINESSMEN ARE AN INSTITUTION, BUT ARE THEY REVOLUTIONARY?

REF: MONTERREY A-29 OF APRIL 24, 1975

SUMMARY: A DEBATE OVER THE ENTRY OF BUSINESSMEN INTO THE RULING PARTY SEEMS TO BE LESS CONCERNED WITH THAT ISSUE PER SE THAN WITH A GUT FEELING BY LABOR THAT IT INDICATES THAT THE PRESIDENTAL SUCCESSION (AND THE COURSE OF THE NEXT ADMINISTRATION) IS BEING DECIDED IN A PRO-BUSINESS WAY. END SUMMARY.

1. REF REPORTED THE ENTRY IN APRIL 1975 OF A GROUP OF MONTERREY BUSINESSMEN (LEN) INTO THE POPULAR SECTOR (LABOR, PEASANTS ARE THE OTHER TWO) OF THE RULING REVOLUTIONARY INSTITUTIONAL PARTY (PRI). ALTHOUGH THEEVENT WAS PROPERLY BALLYHOOED IN MONTERREY AT THE TIME, NATIONALLY (I.E. IN MEXICO CITY) IT WAS OVERSHADOWED BY APRIL'S HEADY EXICTMENT OF THE PUBLIC NAMING OF THE PRESIDENTIAL CANDIDATES, THE ANNOUNCEMENT OF THE PRI'S PLAN BASICO, AND THE OUSTER OF THE NEW HIDALGO GOVERNOR. NOW, THREE MONTHS LATER, A MINOR FUROR HAS DEVELOPED OVER THE MOVE.

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2. SUPPORTERS ARGUE THAT BUSINESSMEN HAVE A RIGHT

LIKE ANY OTHER GROUP TO BELONG BOTH INDIVIDUALLY AND COLLECTIVELY TO THE PRI AND THAT THE ENTRY OF LEN IS A STEP TOWARD EVEN GREATER PARTICIPATION IN THE POLITICAL PROCESS.

3. OPPONENTS, MOSTLY LABOR LEADERS (ALTHOUGH CTM BOSS FIDEL VELASQUEZ HAS BEEN SLIENT) ARGUE THAT THE PRI HAS A CLEAR IDEOLOGICAL LINEAGE WHCICH EXCLUDES (IN SPIRIT, IF NOT IN THE PARTY STATUTES) MEMBERSHIP OF THOSE WHO "HAVE EXPLOITED THE WORKERS".

4. DISCUSSION: NO REAL ISSUE SEEMS TO BE AT STAE
IN THIS DEBATE PER SE. THE PRI GENERALLY IS APOLICY
EXECUTING, NOT A POLICY MAKING BODY AND THE ENTRY OF
A BUSINESSMEN'S ORGANIZATION INTO THE POPULAR SECTOR
(CONSTITUTED BY SEVERAL HUNDRED PROFESSIONAL GROUPS) COULD
HARDLY IMPACT UPON POLICY EVEN IF THE PRI (AS AN
INSTITUTION) HAD A LARGER SHARE IN IT. FURTHERMORE,
BUSINESSMEN HAVE ALWAYS GONE IN AND OUT OF THE EXECUTIVE
BRANCH OF THE GOM, WHERE DECISIONS ARE MADE.

5. A CLUE TO WHY THE ISSUE BELATEDLY AROUSED SUCH PASSION IS THAT LABOR DID NOT REACT PUBLICLY UNTIL LEN BEGAN ORGANIZING CHAPTERS IN OTHER CITIES AND SPEAKING PUBLICLY ABOUT INVITING THE PRESIDENTIAL CANDIDATES TO ADDRESS THEIR MEMBERHIP. THIS SUGGESTS THAT THE CONCERN MAY BE THE LARGER ONE OF WHICH DIRECTION THE NEXT ADMINISTRATION WILL TAKE ON ECONOMIC AND SOCIAL ISSUES, AND MORE SPECIFICALLY, ON LABOR-MANAGEMENT QUESTIONS. ALGHOUTH THE ECHEVERRIA ADMINISTRATION HAS USUALLY TRIED TO COUNTERBALANCE OUIETLY ITS PUBLICLY PRO-LABOR STANCE, BOTH LABOR AND BUSINESS HAVE PERCEIVED THIS GOVERNMENT AS PRO-LABOR, BUSINESSMEN HAVE FELT ISOLATED FROM THIS GOVERNMENT. FROM THE GOM-PRI STANDPOINT. THE ADMITTANCE OF ONE BUSINESS GROUP PROBABLY WAS A TRIAL MEASURE TO BRING BUSINESS MOR INSIDE THE FOLD TO REDUCE ITS SENCE OF ISOLATION. BUT COMING AS IT DID SIX MONTHS BEFORE THE PRESIDENTIAL SELECTION IS ANNOUNCED, FAR LARGER IMPLICATIONS WERE READ INTO IT WHEN THE BUSINESSMEN BEGAN TALKING POLITICS. LIMITED OFFICIAL USE

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6. SOME COMMENTATORS HAVE WRITTEN LATELY THAT THE SUCCESSION IS ALREADY DECIDED AND ARE BUSILY DICUSSING WHAT KIND OF ADMINISTRATION GOVERNMENT SECRETARY MOYA PALENCIA WILL HAVE. OTHERS LESS DIRECTLY HAVE SPOKEN ABOUT THE IMMINENT ADVENT OF "NEO-ALEMANISM" (READ MOYA) AND ITS IMPLICATIONS.

7. CONCLUSIONS: OUR (VERY SUBJECTIVE) READING OF THIS CONTROVERSY IS THAT LABOR IS INTERPRETING LEN'S ENTRY INTO THE PRI AS HANDWRITING ON THW WALL THAT THE PRI-GOM IS MAKING OVERTURES TO BUSINESS BECAUSE THE SUCCESSION HAS BEEN DECIDED IN FAVOR OF MOYA WHO THEY FEAR WILL NOT BE THE PRO-LABOR PRESIDENT THAT ECHEVERRIA HAS BEEN. JOVA

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